

Potential Plus UK Role Description

Potential Plus UK Ambassador

1. Main purpose of the role

To be an ambassador for Potential Plus UK; raising the profile of children with high learning potential in both a professional and social setting

2. What support Potential Plus UK will provide

Regular briefing sheets to inform you about the key issues and messages

Potential Plus UK materials

Potential Plus UK pin badge

Other information to undertake role

Briefings as required

3. Examples of specific work we would like Potential Plus UK Ambassadors to carry out

- Writing articles for our website and publications
- Speaking to parents at a Potential Plus UK event
- Supporting our work with children and young people
- Helping to judge a Potential Plus UK children's competition
- Advising on policy
- Helping to lobby Government
- Helping us to raise money to support our work

4. Other issues

Support and involvement with other work we are doing as time and skills allow.

Person Specification

We are looking for Ambassadors from all walks of life who are passionate about the need to support children with high learning potential and want to help them to discover their talents; nurture their ability and help them succeed.

If you feel passionate about this and can help to spread the message so that others become passionate too; please contact us or send a completed application form to us at amazingchildren@potentialplusuk.org to help spread the message to others about the difference we make.